

# MOMMYPURE INGREDIENT STANDARDS

We follow a NO list of several chemicals/ material we would never use in our products due to the potential health risks associated with each one of these. Our NO List is a category-specific list, because the reason a chemical/ingredient poses a risk is dependent on its usage. This list is of a dynamic nature as we will continue to better it with any new study/research that emerges.

Our full No list is too long to mention here, our sample/ partial list showcases the most common chemicals/ toxic ingredients that we do not use in our products, ever.

## OUR SAMPLE NO LIST

Aldehyde  
Ammonia  
Ammonium Lauryl Sulphate (ALS)  
Animal by-products (Such as Honey, Beeswax, etc.)  
Benzyl Alcohol  
Boric Acid  
Caustics  
Chlorine Bleach  
Diethanolamine (DEA)  
Dimethicone  
Dyes  
EDTA  
Formaldehyde  
Formic Acid  
Methylchloroisothiazolinone (MCT)  
Methylisothiazolinone (MIT)  
Mineral Oil  
Monoethanolamine (MEA)  
Optical Brighteners  
Parabens  
Petrochemicals  
Phenol  
Phenoxyethanol  
Phosphates



Phthalates  
Polyethylene Glycol (PEG)  
Silicones  
Sodium Coco Sulphate (SCS)  
Sodium Dodecyl Sulphate (SDS)  
Sodium Laureth Sulphate (SLES)  
Sodium Lauryl Sulphate (SLS)  
Sodium Pareth Sulphate (SPS)  
Sulfates  
Triclosan  
Triethanolamine (TEA) and more.....



## MOMMYPURE INGREDIENT STANDARDS MEET OR EXCEED

In addition, we follow these natural certifications & their standards as our baseline when selecting the ingredients, we use in our products.

- The NPA Standard for Personal Care Products
- Ecocert Standard for Natural Cosmetics
- Whole Foods Premium Body Care Ingredient Standards
- Natrue Standard
- Paula's Choice
- EWG (Environmental Working Group)

MommyPure products are made with Natural, Organic & Plant based ingredients. Full ingredient list for each product is listed on their respective product pages on our website and on product labels.

